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#AviationEvent

27 AUG 2021 BLQ



## Aviation-Event 2021 BLQ

27 August 2021 | The Re Enzo Palace in Bologna



### **Kick Off**

*Time: 09:00*

**Marcel Riwalsky**, CEO, Aviation-Event

### **Opening Speech**

*Time: 09:10*

**Enrico Postacchini**, President, Bologna Airport

**Virginio Merola**, Mayor, Bologna city and metropolitan area

**Stefano Bonaccini**, President, Emilia-Romagna Region

Moderator of the day: **Michael Kerkloh**, Member of Supervisory Board, Lufthansa

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## **Opening Keynote**

*Time: 09:30*

*“Strategy, digital transformation and sustainability: At the heart of recovery”*

**Nazareno Ventola, CEO, Bologna Airport**

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## **Keynote Speech**

*Time: 09:45*

*“From air transport to the aerospace sector”*

**Pierluigi Di Palma**, President, ENAC (Italian Civil Aviation Authority)

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### **Panel 1: Business Travel**

*Time: 10:00*

*▲ Industrial and tourism excellences ▲ Joint Ventures and win- wins in Emilia-Romagna: a land of industrial excellence and strong territorial partnerships ▲ Top quality services for business travelers incoming and outgoing ▲ Connections between industries and leisure tourism*

**Pietro Benvenuti**, General Director, Enzo and Dino Ferrari International Circuit - Formula Imola S.p.A.

**Stefano Bonaccini**, President, Emilia-Romagna Region

**Sonia Bonfiglioli**, President, Bonfiglioli Group

**Claudio Domenicali**, President, Motor Valley and CEO, Ducati

**Maria Elena Rossi**, Director Marketing and Promotion, ENIT, Italian National Tourism Agency

**Patrik Romano**, General Director, Bologna Welcome

Moderator: **Andrea Giuricin**, CEO, TRA Consulting

**Coffee Break**

**Time: 11:00**

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**TOPICS**



## **Keynote Speech**

*Time: 11:30*

**Eddie Wilson, CEO, Ryanair**

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 **TOPICS** 

**Panel 2: Road to recovery**

**Time: 11:45**

▲ *Innovation, infrastructures and aviation main driver for development* ▲ *New technologies for airports and passengers in the post pandemic* ▲ *The new normal* ▲ *Green pass* ▲ *Covid free flights* ▲ *Infrastructures* ▲ *Travel Retail – Learning from the pandemic*

**Session 1**

**Time 11:45**

**Sergio Colella**, President, SITA Europe  
**Giulio de Carli**, Founder & Managing Partner, Oneworks  
**Bettina Ganghofer**, CEO, Salzburg Airport  
**Raoul Spanger**, COO, Gebr Heinemann

Moderator: **Rüdiger Kiani-Kreß**, Aviation Journalist, Wirtschaftswoche



**Panel 2: Road to recovery**

**Time: 12:15**

▲ *Innovation, infrastructures and aviation*

*main driver for development* ▲ *New technologies for airports and passengers in the post pandemic* ▲  
*The new normal* ▲ *Green pass* ▲ *Covid free flights* ▲ *Infrastructures* ▲ *Travel Retail – Learning from the pandemic*

**Session 2**

**Time 12:15**

**Nazzarena Franco**, CEO, DHL Express Italy and President of AICAI (Italian association of international air couriers)

**Flavio Ghiringhelli**, President, IBAR (Italian Board Airline Representatives) / Country manager Emirates Italy

**Elisabetta Gualmini**, MEP, Group of the Progressive Alliance of Socialists and Democrats

**Eddie Wilson**, CEO, Ryanair

Moderator: **Rüdiger Kiani-Kreß**, Aviation Journalist, Wirtschaftswoche

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**Lunch Break**  
**Time: 12:45**



**Aviation Media Award**

*Time: 13:50*

**Marcel Riwalsky**, CEO, Aviation-Event

**Michael Kerkloh**, Member of Supervisory Board, Lufthansa

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### **Panel 3: Sustainability and Investments**

*Time: 14:00*

*▲ Will be "sustainability" the hot issue post-covid? ▲ How much will corporates with massive travel budgets impose changes to Airlines/Airport re environment protection? ▲ Integrated intermodal transport, the key to a country's economic development ▲ Aviation's contribution to the local, regional and national economies. How to "build back better": Sustainability goals for aviation and tourism ▲ Airports as job machines and attractors for new business.*

**José Ramón Bauzá**, Renew Europe Group Coordinator for the Transport and Tourism Committee,  
European Parliament

**Armando Brunini**, CEO, Milan Airports

**Ivan Bassato**, Chief Aviation Officer, ADR Aeroporti di Roma

**Paolo Sgaramella**, CCO, Air Dolomiti

**René Steinhaus**, CEO, Luxembourg Airport

Moderator: **Andrea Giuricin**, CEO, TRA Consulting

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#### **Panel 4: Shaping the New Normal**

*Time: 15:00*

▲ Business models for the future (business sustainability) ▲ Infrastructure planning ▲ Policies to enable sustainable aviation ▲ Government collaboration to shape a sustainable framework ▲ Structural transformation (e.g., consolidation horizontally and vertically) ▲ Business resilience planning ▲ Customer centricity (deliver closer to future demands)

#### **Session 1**

*Time: 15:00*

**Frederic Chevalier**, Regional COO, Lagardere Travel Retail

**Jens Fehlinger**, VP, Head of „ReNew“ restructuring program by Lufthansa Group

**Dominik Piotrowski**, Policy Officer, DG MOVE (EU Commission)

**Christian Schneider**, Managing Director, AAS Deutschland

Moderator: **Karsten Benz**, Alix Partners

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#### **Panel 4: Shaping the New Normal**

*Time: 15:30*

▲ Business models for the future (business sustainability) ▲ Infrastructure planning ▲ Policies to enable sustainable aviation ▲ Government collaboration to shape a sustainable framework ▲ Structural transformation (e.g., consolidation horizontally and vertically) ▲ Business resilience planning ▲ Customer centricity (deliver closer to future demands)

#### **Session 2**

*Time: 15:30*

**Stefano Battaglia**, Chairman - European Regional Coordination Group, IATA

**Vasso Christidi**, Group General Director, IOGR-Skyexpress

**Ioanna Papadopoulou**, Director of Communications & Marketing, Athens International Airport

Moderator: **Karsten Benz**, Alix Partners

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## **Closing Speech**

*Time: 16:00*

**Enrico Postacchini**, President, Bologna Airport

**Marcel Riwalsky**, CEO, Aviation-Event

**David Ciceo**, CEO, Cluj Airport

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## Extra Networking Activities

### **Guided walk tour of Bologna historical city center and light dinner**

Estimated starting time 06:00 pm (2 hours + Italian Snacks and  
Drinks)

(All the activities will start/end at Palazzo Re Enzo)

Only for registered participants (Free of Charge / Open for all the  
Participants)

If you interested, please send an email to : [appu.chaitram@aviation-  
event.de](mailto:appu.chaitram@aviation-event.de)

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**ACCOMODATION**



## **Royal Hotel Carlton Bologna**

Via Montebello, 8,  
40121 Bologna BO, Italy

Special rates for Aviation-Event customers, if it is booked by  
sending e-mail to: [agenzia@bolognawelcome.it](mailto:agenzia@bolognawelcome.it)

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**Raphael von Heereman**  
Professor, University of  
Antwerp



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Europe, IATA



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**Rüdiger Kiani-Kreß**  
Aviation Journalist,  
Wirtschaftswoche



**Peter Baumgartner,**  
Chairman, Bluearbre



**Kurt Hofmann**  
Aviation Journalist

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## THE ORGANIZER ↓



**DA! GmbH from Darmstadt specializes in high-quality business events – from 20 to 1,000 participants. DA! takes care of all the details – from planning and issuing the invitations to the organization of special locations and the program.**

Conferences, networking events, fireside chats, industry events? Get together with decision-makers and much more are all part of DA! GmbH's portfolio.

The Aviation-Event, one of the leading events in the aviation industry, and the Economic Summit on Germany involving decision-makers from the world of business, politics, society and administration, are two events that are known well beyond the borders of Germany that were held in recent years.

**Marcel Riwalsky, Managing Director of DA! GmbH,** holds a Master of Business Administration degree and Certificat d'Etudes Supérieures and has organized many high profile events in the past decade. As the initiator of Aviation-Event, he comes up with ideas for the event that goes by the same name as well as the concept for Aviation-Event Special. In the meantime, over 100 top speakers and discussion participants have been on stage in front of over 600 guests from politics and all sectors of business.



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